Lucy Harper

lucy.harper8426@gmail.com
077463969693

About Me

I am a freelance creative with experience across a range of roles including Marketing, Acting, Writing, Facilitation and Festival support. Additionally, I am Founder and Co-Director of the children's creative company Imagination Tails. I thrive in collaborative and creative roles, in which I can help to produce fun and exciting work that educates and elevates the community.

Education and Training

BA Acting for Stage and Screen, upper second class honours, Northern School of Art (2023).
3 A Levels in Law, Criminology and Drama, Stockton Sixth Form College (2020).
11 GCSEs including Maths (5) and English (7) Acklam Grange School, (2018).

2026
Makaton for Early Year Settings
VocalEyes Touch Tour Training

2025
AMA How To Day - Copywriting
EMS Immediate Impact Digital Bootcamp
EMS Creative Catapult Business Course

2024
Periplum CIC Creating Outdoors Residency
King's Trust Exploring Enterprise Course

Key Skills

- Canva and Procreate (graphic design)
- Dotdigital and Mailchimp (email design and distribution)
- Spektrix (marketing and ticketing)
- Microsoft Office and Google Workspace
- Full UK Drivers Licence
- Enhanced DBS

- Communication with a diverse range of organisations and customers.
- Excellent timekeeping and organisation skills
- Managing competing priorities
- Confident working with different groups
- Experienced working independently and collaboratively
- Initiative and problem solving skills

References available on request

Selected Experience

2023-Present ARC Stockton:
I have held a number of roles around ARC including:
Box Office Assistant - Answering queries via telephone, email and in person, ticketing, handling cash and card transactions.
Front of House Staff - Welcoming and assisting customers as a first point of contact, to facilitate a positive experience.
Marketing Administrator - Assisting with the creation, design and content of promotional assets, including emails, leaflets, posters, social media content and the website. Leading the promotional campaign for an external arts organisation.
Tees Valley New Creatives Network Builder - Organising, promoting and facilitating networking events and practical sessions for early-career local creatives to make connections within the industry.

2023-Present Imagination Tails: Co-Director - Designing and delivering fun, creative family workshops around a range of themes. Liaising with customers and businesses. Managing company finances. Cross-channel marketing. Writing and performing. Producing educational resources. Applying for grant funding.

2025- Tees Women Poets: Digital Producer - Solving technical issues and ensuring online events run smoothly. Selected for the Content Creators Club internship, working as project lead.

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11 GCSEs including Maths (5) and English (7) Acklam Grange School, (2018).

How To Day - Copywriting, AMA (2025).
Immediate Impact Digital Bootcamp, EMS (2025).
Creative Catapult Business Course, EMS (2025).
Creating Outdoors Week, Periplum CIC (2024).
Exploring Enterprise Course, King's Trust (2024).

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Marketing Administrator - Assisting with the creation, design and content of promotional assets, including emails, leaflets, posters, social media content and the website. Leading the promotional campaign for an external arts organisation.
2024 - Tees Valley New Creatives Network Builder, Stockton ARC

2023-present - Co-Director, Imagination Tails: Responsible for leasing with customers and businesses, marketing, writing, performance, producing resources.

2025 Tees Women Poets: Digital Producer - Ensuring online events run smoothly, solving technical issues

Internships:
2024 - Assistant Producer, Auxiliary/ Middlesbrough Arts Week
2024 - Project Lead for Content Creators Club, Tees Women Poets

Other Selected Experience:
2024 - Happy Rooms Staff, Stellar Creates
Exam Invigilator, Northern Skills Group, 2024-pres
2023 - Assistant Creative Facilitator, Stockton ARC
2023- Festival Event Staff, Theatre Hullabaloo
2023 - Event Assistant, Tees Dance